



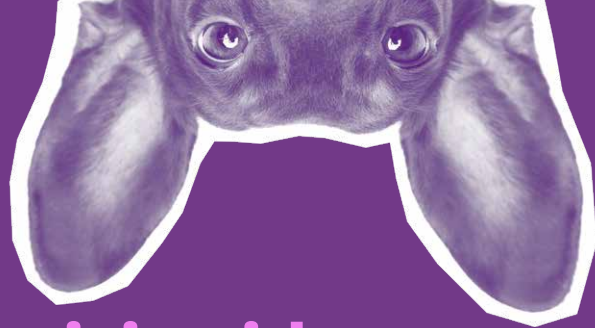
Scottish SPCA

Fundraising Pack 2026

/// Rescue. Protect. Lead.

The Scottish Society for the Prevention of Cruelty to Animals (Scottish SPCA or SSPCA) is a Scottish Charitable Incorporated Organisation (SCIO) registered with the Scottish Charity Regulator (OSCR), Scottish Charity Number SC006467, and a company limited by guarantee, Company Number SC201401.

A-Z of Fundraising ideas



Here are some of the simple ideas to help with your fundraising.
Get in touch if you have any questions or want to find out more about the ideas below.

A	Abseil - don't look down	N	Nature Time - challenge yourself to get outside every day
B	Birthday Giving - Facebook can help	O	Office Olympics - remember your risk assessments
C	Cocktail Night (or mocktails) - shake it up and host an evening for your friends	P	Planks or Press Ups - how many could you do every day?
D	Dugs Dinner - be the host and invite your friends for some homemade grub	Q	Quiet Time - one for the chatterboxes
E	Ebay - sell those unwanted items and donate the funds	R	Run - join one of our events and we will be there to cheer you on!
F	Fancy Dress at school/work - animal themed?	S	Swim - indoors or outdoors?
G	Give something up and get sponsored	T	Tombola - host one or donate items to us for our stalls
H	Hike - distance and time is up to you	U	Uniform Free - school or at work
I	Ice Bath - can you brave the brr?	V	Village Fete - could you host a stall?
J	Joke-a-thon - gather your friends for a giggle	W	Welly Waddle - Scottish weather helps
K	Karaoke - unleash your inner diva	X	X Marks The Spot - send the family on a treasure hunt
L	Loose Change - all those pennies add up and we provide the collection boxes	Y	Yappy Hour - have you heard about our campaign?
M	Mobile Phone Free - could the whole family last a day without their mobile?	Z	Zipslide - feel brave enough?

CHALLENGE EVENTS

SUPERNOVA KELPIES

FALKIRK WHEEL ABSEIL

KILOMATHON SCOTLAND

GLASGOW KILT WALK

TCS LONDON MARATHON

PORT OF LEITH ABSEIL

EDINBURGH MARATHON FESTIVAL

ABERDEEN KILT WALK

WOMEN'S 10K GLASGOW

MEN'S 10K GLASGOW

ZIPLIDE STRATHCLYDE PARK

DUNDEE KILT WALK

SCOTTISH HALF MARATHON

SCOTTISH 10K

EDINBURGH KILT WALK

WOMEN'S 10K EDINBURGH

MEN'S 10K EDINBURGH

LOCH NESS MARATHON

AJ BELL GREAT SCOTTISH RUN

SUPERNOVA FORTH ROAD BRIDGE

GLASGOW HAMPDEN PARK FIREWALK

CAMINO DE SANTIAGO TREK

FRI/SAT

13-14 MARCH

SAT

21 MARCH

SUN

29 MARCH

SAT/SUN

25-26 APRIL

SUN

26 APRIL

SAT

9 MAY

SAT/SUN

23-24 MAY

SUN

7 JUNE

SUN

12 JULY

SUN

12 JULY

FRI

14 AUGUST

SUN

16 AUGUST

SUN

16 AUGUST

SUN

16 AUGUST

SUN

13 SEPTEMBER

SUN

20 SEPTEMBER

SUN

20 SEPTEMBER

SUN

27 SEPTEMBER

SUN

4 OCTOBER

SAT

7 NOVEMBER

SAT

14 NOVEMBER

-

OCT 2027

CLICK TO VIEW OUR EVENTS PAGE



SPONSORSHIP FORM

Event name:

Event date:

Name:

Address:

Postcode:

Email address:

Using Gift Aid means that we receive an **extra 25 pence** from the Inland Revenue for every pound you donate - **at no extra cost to you.**

Please tick the Gift Aid box and ensure that you complete your title, full name, home address, postcode and date.

I confirm that if I want the Scottish SPCA to treat all donations I have made for the past four tax years and from this date, unless I notify you otherwise, as Gift Aid donations. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that year it is my responsibility to pay any difference. I will notify the Scottish SPCA if I want to cancel this declaration, change my name or home address, or no longer pay sufficient tax on my income and/or capital gains.

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Title	Full Name <small>(First name and surname)</small>	Home Address including Postcode <small>(Only needed if you are Gift Aiding your donation), Please don't put your work address here)</small>	Postcode	Amount Pledged	Date Given	Gift Aid
MR	STEVEN SAMPLE	SAMPLE STREET	SA1 2BC	£10.00	01/01/19	
					Total donations	£

PLEASE RETURN THIS FORM:

By post:

Freepost RSAH-KYLH-KUAT
Scottish SPCA
DUNFERMLINE
KY11 8RY

By email:

fundraising@scottishspca.org

03000 999 999
scottishspca.org

Scottish Society for the Prevention of Cruelty to Animals
Kingseat Road, Halbeath, Dunfermline KY11 8RY
Scottish Charity No. SC 004647

How to set up a Fundraising Page



The easiest way to fundraise and promote your event is by setting up an online fundraising page. There are two options that you can choose to sign up to. Justgiving and our preferred platform Enthuse. All the monies raised via your online page, are transferred directly from the platforms to us, giving you less stress and more time to concentrate on fundraising.

To set up your pages type in to your browser the following links from your chosen platform:

Justgiving: <https://www.justgiving.com/create-page/?sessionId=9987d4a>

Enthuse: <https://scottishspca.enthuse.com/fundraising/start#!/>

Handy hints and tips for fundraising online

1. Make It Personal

Fundraising pages with a profile picture and the reason you are supporting the cause, have twice as many donors, so get that profile ready to roll!

2. Fundraising Goals

Your fundraising goal will inspire your donors to help you there.

3. Show Your Progress

Think of your fundraising page like your social media – keep the updates flowing with lots of pictures of how your training, planning or event is going. And make sure to share your page far and wide.

4. Kick start your fundraising

Get your fundraising started with a donation to yourself, and the higher you can manage the better. Your supporters will love your dedication and try to match your own donation.

5. Say 'Thank You'

Remember to reply directly to donations on your page to let donors know how much their support means. And it works – fundraisers who say thank you get 50% more donations.

Top Tip: Workplaces can be very generous and they may donate or match your fundraising, no harm in asking, give it a try.

If you have any questions or concerns please contact your area lead.

Happy Fundraising!

Institute of Fundraising Codes of Practice



What are the Fundraising Codes of Practice?

As with all businesses we have guidelines to adhere to and the Fundraising Code of Practice are the standards that apply to UK Fundraising. You can get more information by visiting www.fundraisingregulator.org.uk

What does the Fundraising Codes of Practice apply to?

The Fundraising Code applies to all charitable institutions and third-party fundraisers in the UK.

There are 4 core values of the Fundraising Codes of Practice, they are.

1. Legal

All fundraising must meet the requirements of the law.

2. Open

Fundraisers must be open with the public about their processes and must be willing to explain (where appropriate) if they are asked for more information.

3. Honest

Fundraisers must act with integrity and must not mislead the public about the cause they are fundraising for or the way a donation will be used.

4. Respectful

Fundraisers must demonstrate respect whenever they have contact with any member of the public.

Some Useful links for your fundraising efforts:

- Collecting money or other property - <https://shorturl.at/IQmxd>
- Events - <https://shorturl.at/aibNO>
- Lotteries, Prize Competitions and free draws - <https://shorturl.at/dr6vk>

Please read these if you are planning a raffle or collection as you may need a licence.

We are on hand to help you navigate these codes so please get in touch if you have any questions or concerns.



Gift Aid Guide



What is Gift Aid?

Gift Aid is a tax relief allowing UK Charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer.

What Do I Do?

When you donate, you will be asked to confirm if you are a UK taxpayer. Please note that Gift Aid can only be reclaimed on any donation made by a UK resident who pays UK income or capital gains tax at a rate at least equal to the amount reclaimed on their donations in the current tax year.

Gift Aid should NOT be claimed when:

- 1.** Donating in return for tickets (raffles, auctions) or goods and services (including experience days) this is because they are not freewill gifts, you are getting something in return for your donation.
- 2.** Donating on behalf of someone else or a group of people.
- 3.** Donating on behalf of a company. You can only make gift aid declarations on your own money. However, a company can claim tax relief on the donation when donating directly to the charity.
- 4.** Donating to a family member who is taking part in an event and their charity is contributing to the cost. For example, an overseas trek that the charity is paying for.

What if I am not a UK taxpayer?

The Gift Aid scheme is only for the UK. If you are not a UK taxpayer, then you will not be able to claim Gift Aid.

What if I don't live in the UK?

A person living overseas can still claim Gift Aid provided they are a UK taxpayer and can satisfy the Gift Aid declaration in the donation process

If you are using sponsor forms or an online donation page for your activity - please encourage all of your friends and family to tick the Gift Aid box if they are eligible - every penny really does add up!

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How To Get Your Money To Us



If you are collecting cash donations there are several ways you can get the money to us.

1. Bank Transfer.

Please let us know the amount and date you banked the money so our Finance team can track it

2. Send us a cheque

3. Call our Supporter Experience Team

and pay over the phone by calling 0800 160 1658

4. Donate online using a credit or debit card

5. If you have our collection cans or buckets full of coins

we may be able to arrange for a staff member or volunteer to come and collect them

Our bank details are:

Bank of Scotland

Account Number: 00556833

Sort Code: 80-02-19

Account Name: SSPCA LTD Fundraising Account.

Cheques can be made payable to: Scottish SPCA

Address to send them to:

Scottish SPCA

Kingseat Road

Halbeath

Dunfermline

Fife

KY11 8RY

To donate online please visit **www.scottishspca.org** and click the donate button.



Consent form

This form records your consent for The Scottish SPCA to use your story, image, audio or other content in our communications.

By sharing your content with us, you help us demonstrate our work, raise vital funds, and support the animals in our care and animal owners. Thank you so much for your support.

If you are under 16 years of age, this form must be filled in with your parent or guardian and must be signed by you both.

To withdraw your consent, you can email media@scottishspca.org. We will only keep and use your content for up to five years. But please note that once published, content may be publicly available indefinitely.

Your full name	
Your pronouns (optional)	
Species, animal name and age (if applicable)	
Postcode	
Telephone (optional)	
Email	
Which rehoming centre / project / area of our work does your consent relate to? (e.g. 'Glasgow fostering')	

What can we use your story, image and/or audio for?

Please mark the option(s) you're happy with.

	All uses listed below
Internal communications	The Scottish SPCA internal emails, intranet pages, and presentations
Digital channels	Websites, social media channels, digital advertising, and email newsletters owned and operated by The Scottish SPCA
Publications	Leaflets, posters, newsletters, magazines, adverts, presentations, and other marketing / fundraising materials created by The Scottish SPCA
Press and online media	National, regional and local papers, magazines and news websites
Television and radio	National and regional television; National, regional and local radio

Can we use your name? Please mark one option.

	Yes , I am happy for my real name to be used
	Yes, but I only want my first name used , not my surname
	No , I do not want my real name to be used

Is there anything else you'd like to tell us?

Eg. any details or identifying features you don't want us to use in our work.

Are you a Scottish SPCA employee or volunteer? Please mark one option

No

Yes, but I don't want The Scottish SPCA to share my content with trusted third party organisations for their own marketing purposes

Yes, and The Scottish SPCA can share my content with trusted third party organisations for their own marketing purposes, where that marketing would further the aims and objectives of The Scottish SPCA

Your consent

Please sign this form to show you give permission for The Scottish SPCA to use your content for the purposes outlined above. We will keep and use your content (and any other personal information you provide) for up to five years. To withdraw your consent, you can email media@scottishspca.org

Signature**Date**

If you are under 16, we need written permission from a parent, guardian or responsible adult.

Signature of parent/guardian**Date**

The following terms and conditions apply to this consent form: By completing this form and in consideration for the opportunity to take part in our communications and campaigns, you hereby grant The Scottish SPCA permission to use your story, image, audio or other content (the "**Content**") for the purpose outlined above and you confirm you have all necessary rights and permissions to grant the The Scottish SPCA permission to use the Content in this way.

You also agree to waive any rights: (i) in the Content, including approving any finished product produced by The Scottish SPCA which contains the Content; and (ii) regarding receiving any form of monetary or other compensation for our use of the Content.

The Scottish SPCA is under no obligation to use the Content. We retain full discretion to determine if the Content is included in any of our communications.

Data protection: To use the Content, we need to use and hold personal information about you. This includes your story, image, audio or other content and the details set out above. We use this personal information for the purposes of sharing your Content in our communications and marketing and contacting you in relation to this work. Our lawful basis for using this information is our legitimate interests as a charitable organisation. We will not store your personal information for any longer than five years.

More information about how The Scottish SPCA handles your personal information can be found in our privacy policy: <https://www.scottishspca.org/privacy-policy>. Employees and volunteers should consult our internal Privacy Notices.

By giving your consent to The Scottish SPCA, you are also giving consent for the personal information within this form to be shared within our organisation.