



Consent form

This form records your consent for The Scottish SPCA to use your story, image, audio or other content in our communications.

By sharing your content with us, you help us demonstrate our work, raise vital funds, and support the animals in our care and animal owners. Thank you so much for your support.

If you are under 16 years of age, this form must be filled in with your parent or guardian and must be signed by you both.

To withdraw your consent, you can email media@scottishspca.org. We will only keep and use your content for up to five years. But please note that once published, content may be publicly available indefinitely.

Your full name	
Your pronouns (optional)	
Species, animal name and age (if applicable)	
Postcode	
Telephone (optional)	
Email	
Which rehoming centre / project / area of our work does your consent relate to? (e.g. 'Glasgow fostering')	

What can we use your story, image and/or audio for? Please mark the option(s) you're happy with.	
<input type="checkbox"/>	All uses listed below
<input type="checkbox"/>	Internal communications The Scottish SPCA internal emails, intranet pages, and presentations
<input type="checkbox"/>	Digital channels Websites, social media channels, digital advertising, and email newsletters owned and operated by The Scottish SPCA
<input type="checkbox"/>	Publications Leaflets, posters, newsletters, magazines, adverts, presentations, and other marketing / fundraising materials created by The Scottish SPCA
<input type="checkbox"/>	Press and online media National, regional and local papers, magazines and news websites
<input type="checkbox"/>	Television and radio National and regional television; National, regional and local radio

Can we use your name? Please mark one option.	
<input type="checkbox"/>	Yes , I am happy for my real name to be used
<input type="checkbox"/>	Yes, but I only want my first name used , not my surname
<input type="checkbox"/>	No , I do not want my real name to be used

Is there anything else you'd like to tell us?

Eg. any details or identifying features you don't want us to use in our work.

Are you a Scottish SPCA employee or volunteer? Please mark one option☐ **No**☐ **Yes**, but I don't want The Scottish SPCA to share my content with trusted third party organisations for their own marketing purposes☐ **Yes**, and The Scottish SPCA can share my content with trusted third party organisations for their own marketing purposes, where that marketing would further the aims and objectives of The Scottish SPCA**Your consent**

Please sign this form to show you give permission for The Scottish SPCA to use your content for the purposes outlined above. We will keep and use your content (and any other personal information you provide) for up to five years. To withdraw your consent, you can email media@scottishspca.org

Signature**Date**

If you are under 16, we need written permission from a parent, guardian or responsible adult.

Signature of parent/guardian**Date**

The following terms and conditions apply to this consent form: By completing this form and in consideration for the opportunity to take part in our communications and campaigns, you hereby grant The Scottish SPCA permission to use your story, image, audio or other content (the "**Content**") for the purpose outlined above and you confirm you have all necessary rights and permissions to grant the The Scottish SPCA permission to use the Content in this way.

You also agree to waive any rights: (i) in the Content, including approving any finished product produced by The Scottish SPCA which contains the Content; and (ii) regarding receiving any form of monetary or other compensation for our use of the Content.

The Scottish SPCA is under no obligation to use the Content. We retain full discretion to determine if the Content is included in any of our communications.

Data protection: To use the Content, we need to use and hold personal information about you. This includes your story, image, audio or other content and the details set out above. We use this personal information for the purposes of sharing your Content in our communications and marketing and contacting you in relation to this work. Our lawful basis for using this information is our legitimate interests as a charitable organisation. We will not store your personal information for any longer than five years.

More information about how The Scottish SPCA handles your personal information can be found in our privacy policy: <https://www.scottishspca.org/privacy-policy>. Employees and volunteers should consult our internal Privacy Notices.

By giving your consent to The Scottish SPCA, you are also giving consent for the personal information within this form to be shared within our organisation.