Scottish SPCA Animal WISE Partnership Pack

Supporting communities across Scotland

Forming partnerships that encourage all to

WATCH 🐾 INFORM 🐾 SUPPORT 🐾 ENCOURAGE

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scottishspca.org
## Contents

- Welcome to Scottish SPCA Animal WISE! 03
- What is Animal WISE? 04
- Working with Communities 05
- Resources and Learning Opportunities 06
- Virtual Learning 07
- Group Talks 08
- Changing Lives Through Nature Project 09
- Adventure Clubs 10
- Early Years, Schools, Colleges and Universities 11
- Animal Guardians 12
- Volunteering 13
- Careers with the Scottish SPCA 14
- Our Animal Rescue and Rehoming Centres 15
- How Can You Help? 16
- Go Wild for Wildlife 17
Welcome to Scottish SPCA Animal WISE!

At the Scottish SPCA, we rely on our strong connection with local communities to help us rescue animals and prevent cruelty. For many years we have engaged with, educated and encouraged people to be responsible animal citizens.

With our new Animal WISE initiative we want to further build the bond we have within Scotland’s communities by offering support surrounding health and wellbeing; helping to enhance knowledge and skills; explore more ways in which we can engage with each other and inspire volunteering and future career opportunities.

**By bringing the Society and communities together, we believe we can support people’s health and wellbeing, nurture empathy, compassion and create a greater sense of appreciation for animal welfare in Scotland.**
What is Animal WISE?

Animal WISE provides opportunities to engage with innovative education, skills and research to help people achieve a greater appreciation of our wide ranging work and a better understanding of animal welfare. It links to the One Health One Welfare framework promoting the interconnections between animal welfare, human wellbeing and the environment. Animal WISE encourages all ages and abilities to work together and be inspired to make a difference within their communities and across Scotland through engaging with activities, events and ongoing campaigns. Find out more about One Health One Welfare framework here: [https://www.onewelfareworld.org/about.html](https://www.onewelfareworld.org/about.html)

Animal WISE has four key components:

- **Watch**: We need to WATCH interactions between humans and animals and make sure both are kept safe. We need to increase knowledge of the basic needs of animals and how to act responsibly around them.
- **Encourage**: We need to ENCOURAGE people to report concerns to our animal helpline. We want to help the public build their knowledge and improve our own.
- **Inform**: We need to INFORM people that animals matter. They are sentient, they have emotions and they deserve empathy and compassion.
- **Support**: We need to share our expertise and SUPPORT those who need it. We want to tackle isolation and loneliness and the link between animal cruelty and violent crime.
Working with Communities

We want to provide opportunities for sustained and meaningful interactions which will generate enthusiasm and engagement around animal welfare and local issues. If you run a community project, for example, then please enquire as to how a community partnership with us could be of benefit.

**A community partnership provides opportunities to:**

- Develop a sense of community through connections with a local charity.
- Support habitats and environments for local people and wildlife.
- Reduce animal cruelty and neglect.
- Learn more about human-animal interactions and identify how to protect and support the wellbeing of both.
- Develop positive career pathways including volunteering.
- Support community fundraising events that will help your local animal rescue and rehoming centre.
- Share your community’s achievements and inspirational experiences on the Scottish SPCA’s various media platforms.
- Visit your local animal rescue and rehoming centre to meet some of the animals we care for or take part in a virtual tour.
- Take part in webinars for advanced learning or interest.
- Seek support for a young person who is showing behaviours towards animals that are a cause of concern through our specialised Animal Guardians programme.
- Develop further skills and knowledge surrounding animals in Scotland and key welfare issues.
- Visit your local community social groups with an experienced and knowledgeable member of our staff.
- Participate in our brand new e-learning courses.
- Engage with local schools, nurseries and colleges/universities.
- Attend local organised events.
Resources and Learning Opportunities

**Online Adventure Tails & Animal Advocates**

We have a series of activity booklets for Early Years through to tertiary education which are available to download from our website. These booklets contain fun activities centred around the animal world and align with the Curriculum for Excellence.

Download them here: [www.scottishspca.org/animal-wise](http://www.scottishspca.org/animal-wise)
Virtual Learning

We want to make sure that we can broaden our interactions with community groups and individuals, which is why we have introduced an exciting new digital platform. Taking advantage of digital technology will enable greater engagement, reach more people and provide a more attainable way of accessing learning opportunities whether it be for a local community group or an individual wishing to expand their knowledge or assist in studies. We plan to release:

- Recorded lectures.
- Live webinars.
- Questions and answer sessions.
- Conferences and workshops.
- E-learning courses.
- Virtual talks and presentations to local groups.
**Group talks**

It’s safe to say that we love nothing more than meeting our local communities. If you are involved in a group such as a Rotary Club, WRI group, youth group or any organisation whose members would like to know more about what we do, please get in touch. We can arrange for one of our knowledgeable members of staff to come and give a talk or workshop at a time to suit you and give you a real insight into all things animal related.

You can book a talk or workshop by contacting our education team on **03000 999 999** or by emailing **education@scottishspca.org**
We are in the process of developing a new Community Education Hub at the former Devon Colliery’s Beam Engine House, which sits next door to our National Wildlife Rescue Centre in Fishcross, Clackmannanshire.

This site will serve as a place to educate anyone of any age on various aspects of Scottish wildlife, connect them with nature and increase their knowledge of our work rescuing and rehabilitating Scottish wildlife. The hub will also inspire people to be responsible animal citizens, and link to the engineering and historical aspects of the building itself. The Devon Colliery Beam Engine House was the largest and longest lasting colliery in Clackmannanshire. It is one of the few surviving beam engines in Scotland and serves as a monument to the industrial history of Clackmannan. Find out more here: www.scottishspca.org/animal-wise
**Adventure Clubs**

We want to offer children the chance to connect with nature, develop useful skills and have lots of fun!

Children aged 7-13 will have the opportunity to spend time with our education team and take part in den building, arts and crafts, foraging for mini-beasts, a centre tour and much more.

The adventure clubs will run on various dates throughout the school holidays at a number of our animal rescue and rehoming centres.

To find out more please visit: [www.scottishspca.org/animal-wise](http://www.scottishspca.org/animal-wise)
Early Years, Schools, Colleges and Universities

We visit thousands of young people within educational establishments every year to highlight the important work we do. Our interactive workshops and e-learning opportunities tie in with many of the core aims of the Curriculum for Excellence. Through collaborative research, we are exploring and developing technological advances in order to engage and inspire the next generation. Take a look at what we can offer your local nursery, school, college or university.

In addition, every year the Scottish SPCA works closely with Universities such as the University of Edinburgh, University of Glasgow and university of Stirling to support student research projects that benefit the Society’s work, helps bridge a gap in research related to animal welfare and works together to promote the One Health One Welfare framework https://www.onewelfareworld.org/about.html
Animal Guardians

In 2018 we launched our pioneering Animal Guardians programme. We work with young people on an individual basis who may be struggling to show empathy and compassion towards animals. If not addressed, this can lead to either the young person or the animal being hurt. Our fun, game-based sessions are designed to help nurture relationships with animals, encourage recognition of both human and animal emotions. We want to ensure they act safely around their own pets or animals they encounter both in and outside of the home. We also run ‘stay connected’ events during the school holidays as a way of staying in touch with all those who have been part of Animal Guardians.

A child can be referred on to the FREE programme by anyone that is directly involved with their care, for example parents/carers, teachers, social workers etc.

For more information or to make a referral please visit scottishspca.org/animal-wise
Volunteering

We have a strong network of enthusiastic fundraising volunteers and dedicated supporters. We are keen to build on this and work in close partnership with all our communities. Volunteering is a great way to get involved in animal welfare and is a rewarding way to spend some of your free time and can also assist in academic studies. Our volunteers make such difference in the work we do to prevent cruelty, promote kindness to and alleviate the suffering of animals. They support us year round, in many different ways across our rescue and rehoming centres, veterinary services, inspectorate, not to mention our National Wildlife Rescue Centre and headquarters.

Volunteering can give people a chance to try out something new and:

- Gain a great sense of achievement.
- Do something useful and rewarding.
- Contribute to the wellbeing of Scotland’s animals.
- Be part of a dedicated and professional team.
- Develop both skills and confidence.

Volunteering is open to anyone aged 16 or over although for some of our roles, different age restrictions apply, depending upon the skills and experience required. We welcome volunteers of all ages and backgrounds. Our Equality & Diversity Policy ensures that we never discriminate in our volunteering recruitment.

For anyone under the age of 16, they may wish to get involved through our Work Experience Programme:

We offer a wide range of volunteering roles across the Society to suit the different interests and needs of both individuals and groups.
Careers with the Scottish SPCA

Our team and extended family of volunteers work tirelessly every day to champion animal welfare and wellbeing across Scotland. From rescuing and caring for animals in need, to finding them loving homes, releasing animals back in to the wild, educating the public and helping to bring those who are cruel to animals to justice, we are passionate about animal welfare.

Working with Scotland’s animal welfare charity is rewarding and fulfilling. We are a successful, modern and progressive charity with exciting plans for the future. We want to inspire individuals to build careers within the animal sector and to gain the relevant skills and knowledge to prepare them for the future and the world of work. That’s why our resources and online training helps develop the skills that we and other employers would look for in any applicant. Such as:

- Verbal and written communication skills.
- Attention to detail.
- The ability to deal confidently and confidentially with people both internally and externally.
- Stay calm under pressure.
- The ability to work to tight deadlines and prioritise workload.
- Computer skills and a working knowledge of a variety of software.
Our Animal Rescue and Rehoming Centres

We care for around 20,000 animals a year across our nine animal rescue and rehoming centres, which are located throughout Scotland.

We want to show people first-hand the amazing work we do and give them the chance to meet all the wonderful animals within our care. Our teams look after a variety of animals from furry companions such as cats and dogs to feathered friends and even scaly reptiles. Our experienced animal care staff can demonstrate what it’s really like to care for all of our animals and the hard work it entails. If you would like to arrange a visit then please call our animal helpline on 03000 999 999 or email education@scottishspca.org.

Alternatively we can also offer virtual tours for groups and organisations, giving members a glimpse at what goes on inside our centres and a chance to ask questions about particular animals or the work that we do.

Please be aware that our priority at the centres is always animal welfare and any visits will respect the needs of the animals in our care.

If you are interested in rehoming an animal from one of our centres you can have a look at all the available animals profiles on our website and learn more about their needs and whether they are a good match for you. If you feel they are you can complete an application form to register your interest here: https://www.scottishspca.org/rehome
How can you help us?

We encourage young people to be kind to animals and support their welfare. A great way to do this is by taking part in some of our exciting fundraising events happening across Scotland, or perhaps your school may wish to choose us as your charity of the year?

Have a look at our fundraising page for lots of ideas on how to get involved in helping to raise money for Scotland’s animals and supporting the awesome work our inspectors, rescue officers and animal care assistants do at www.scottishspca.org/support/fundraise

Sponsor A Space

Did you know your school can help animals by sponsoring a space at your local animal rescue and rehoming centre?

Your sponsorship will help pay for food, care and veterinary treatment for a full year. For more information, visit scottishspca.org/sponsor

Clothes Aid

Why not organise a clothes collection and encourage your school to recycle unwanted or unworn clothes? Don’t forget to use #FurrgetYourOldClothes on social media.

For more information and to request a Clothes Aid bag, visit www.scottishspca.org
Go Wild for Wildlife

Host a wildlife themed fundraiser for Scotland’s animals!

Scotland is a beautiful country filled with iconic wildlife but they need your help.

Every year, the Scottish SPCA rescues over 10,000 wild animals and they are taken to our one-of-a-kind wildlife hospital. Our resources are stretched to the limit but the casualties keep coming in and each animal needs specialist treatment and care before they can be released into the wild.

By hosting your wildlife themed fundraiser, you’ll be helping ensure that animals across Scotland can continue to receive the care they need from the Scottish SPCA.

It’s free to sign up, so get ready to Go Wild for Wildlife.

How to Go Wild for Wildlife

You can choose to go wild for wildlife in your home, in your garden, on your doorstep or online. Make sure you can stay safe by following current guidelines on social distancing, hygiene and meeting others.

Find out more and sign up here: [www.scottishspca.org/GoWild](http://www.scottishspca.org/GoWild)